

2022

# **PADUCAH CITY COMMISSION PRIORITIES**



**USE THE APP!**  
**PADUCAH 311**

*LET US KNOW ABOUT YARD DEBRIS  
THAT NEEDS TO BE COLLECTED*

- Download MyCivic 311 App
- Scroll to Paducah 311
- Make a Report!

## 2022 City Commission Priorities Quarterly Update

The City Commission Priorities reflects the 10 highest priorities of the Board of Commissioners for calendar year 2022. This is the first quarterly update. A quarterly update will also be provided to the Board of Commissioners in July and October. An annual report for the 10 priority action items will be provided to the Board in January, 2023. A communications plan will be implemented for each priority action item. Finally, the Board of Commissioners and City Manager’s Office will be involved in each priority item.

Priority	Objective	Actions	Key Team Members	Update
911 Radio/Tower Upgrades and Operational Funding	Establish an agreement with the County to create a sustainable revenue source, establish governance and make necessary capital improvements	<ul style="list-style-type: none"> <li>- Support the Joint 911 Committee in their efforts to recommend governance structure, capital improvements and a sustainable revenue source for both capital and operations</li> </ul>	Chief Laird, Jon Perkins, Chief Kyle & Lindsay Parish	<ul style="list-style-type: none"> <li>- Established regular meetings twice monthly</li> <li>- The Committee is evaluating revenue sources and has made two recommendations.                             <ol style="list-style-type: none"> <li>1. Include the handheld radios costs of McCracken County Fire Departments.</li> <li>2. Instruct Federal Engineering to prepare a request for proposals for a six-tower system.</li> </ol> </li> </ul>
Beautification	Focused effort on City services and projects that visually improve the community	<ul style="list-style-type: none"> <li>- Engage Civic Beautification Board for gateway signage and other improvements</li> <li>- Engage the Creative and Cultural Council for public art enhancements</li> <li>- Utilize community feedback to further define the beautification goals</li> <li>- Focus on City services that result in the beautification of the community</li> </ul>	Chris Yarber, Lindsay Parish, Nic Hutchison & Amie Clark	<ul style="list-style-type: none"> <li>- Launched Tyler 311 web portal and app in January. 225 total requests through mid-April. Top three request types are brush pick up, code enforcement and general inquiry.</li> <li>- Working with Civic Beautification and Creative and Cultural Council on gateway improvements to southside.</li> <li>- The Creative and Cultural Council is planning to review the draft public art implementation plan.</li> <li>- Southside steering committee focusing on recreation improvements at Coleman Park and public engagement.</li> <li>- Staff preparing options and tools for community feedback</li> </ul>
Community Growth	Invest time and resources that provide a platform for community enhancement and development	<ul style="list-style-type: none"> <li>- In concert with the Fiscal Court, jointly update the Comprehensive Plan and evaluate potential annexations</li> <li>- Promotion of community assets</li> <li>- New business recruitment</li> <li>- City / County collaborations</li> <li>- Continue the Remote Workers Incentive program</li> </ul>	Nic Hutchison, Melanie Reason & Pam Spencer	<ul style="list-style-type: none"> <li>- Met with county staff and the Planning Commission Chair to discuss the comprehensive plan update. Developing an RFP to send to the County for review.</li> <li>- Initiate collaborative meetings as it relates to community growth among Mayor, City Manager, Planning, County Judge and Deputy Judge.</li> <li>- Completed the annexation of 185 Lion’s Den Lane, and 5250 and 5266 Highway 60 West process underway</li> <li>- 23 Remote Workers program applicants with 4 individuals moving to Paducah and receiving the incentive.</li> </ul>

Priority	Objective	Actions	Key Team Members	Update
Continue Efforts to Improve Operational Efficiencies	Utilize existing and new data to achieve process improvements	<ul style="list-style-type: none"> <li>- Educate on existing processes</li> <li>- Evaluate opportunities to staff and/or outsource services to achieve operational efficiencies</li> <li>- Review of construction development process</li> </ul>	Chief Kyle, Rick Murphy, Nic Hutchison & Lindsay Parish	<ul style="list-style-type: none"> <li>- Implementing a new internal process of elected officials meeting with leadership team members to provide updates on departmental activities</li> <li>- Board of Commissioners meeting with the Fire Prevention division to learn about the construction development process.</li> </ul>
Downtown	Concentrated effort to support, enhance, celebrate and improve our thriving downtown community	<ul style="list-style-type: none"> <li>- Continue to support the downtown merchants</li> <li>- Develop and implement specific tactics to assist with the downtown merchants with the City Block development</li> <li>- Increase engagement with downtown merchants and unlocking their talents to support downtown</li> <li>- Expand the recruitment of businesses to the central business district through incentives</li> <li>- Continue to focus on national and state Mainstreet Accreditation</li> </ul>	Nic Hutchison, Pam Spencer & Angela Schade	<ul style="list-style-type: none"> <li>- Main Street Board evaluating the committees and how to build additional capacity within the Main Street program.</li> <li>- Developing marketing and promotional material for city block construction period.</li> <li>- Coordinated with Art Ala Carte and Carriage operator on alternate locations during construction.</li> <li>- Working with State on accreditation standards and the board to understand what training and education is needed to advance the program.</li> </ul>
Housing	Continued investment in the improvement of our housing stock to help grow our community	<ul style="list-style-type: none"> <li>- Develop a map highlighting the City's surplus properties</li> <li>- Define housing needs at all levels of pricing</li> <li>- Build partnerships with potential housing developers</li> <li>- Evaluate current infill incentives and make recommendations to better meet the City's goals</li> </ul>	Nic Hutchison & Planner	<ul style="list-style-type: none"> <li>- Surplus property spring process underway. This process includes a property map and house plans that can be offered to individuals who acquire surplus property.</li> <li>- Developed new performance metrics and evaluation tool for reviewing surplus property.</li> <li>- Staff having conversations with housing developers about potential new infill and annexation development.</li> </ul>
Minority Inclusion	Lead by example through the adoption of city-wide and departmental inclusion strategies focusing on a diverse pool of applicants for employment, committees and boards	<ul style="list-style-type: none"> <li>- Team Paducah (departments, Leadership Team, Boards and Commissions) are representative of the community's demographics through attrition and inclusion-based hiring tactics</li> <li>- Increase awareness of City career opportunities through the presence in schools and community events</li> <li>- Continue to support the Paducah Diversity Advisory Board</li> </ul>	Stefanie Suazo	<ul style="list-style-type: none"> <li>- Completed organizational wide Diversity, Equity and Inclusion training. Internal staff meetings for next steps.</li> <li>- Participated in the WKY Launch Experience where 800 eighth grade students learned about local career opportunities</li> <li>- PDAB representatives providing an update to the community at an upcoming Board of Commissioners meeting.</li> </ul>

Priority	Objective	Actions	Key Team Members	Update
Protecting Key Historical and Cultural Resources	Collaborate with community partners to support and invest in the historical and cultural resources unique to Paducah	<ul style="list-style-type: none"> <li>- Finish the design and begin the Civic Center renovation</li> <li>- Work with the Sports Commission to honor the legacy of Dr. William Stuart Nelson</li> <li>- Determine the City's role in the support and collaboration of community partners (i.e. Hotel Metropolitan, Columbia Theater, etc.)</li> </ul>	Amie Clark & Nic Hutchison	<ul style="list-style-type: none"> <li>- Board of Commissioners approved renovating the Civic Center utilizing the existing footprint of the building for the Recreation staff offices and event space.</li> <li>- Project team meeting regularly and Civic Center construction documents underway</li> <li>- Staff attending the Sports Commission meetings and participating in the design working group</li> </ul>
Southside Enhancements	Targeted empowerment, engagement and beautification of Southside neighborhoods and the business community	<ul style="list-style-type: none"> <li>- Focus on residential and commercial development in the Walter Jetton area</li> <li>- Support and enhance the Southside Steering Committee in their efforts to guide policy and incentives decisions</li> <li>- Expand the recruitment of businesses to the southside residential and business district through incentives</li> </ul>	Nic Hutchison & Planner	<ul style="list-style-type: none"> <li>- Developing incentives for housing stabilization and beautification of the initial target area.</li> <li>- Staff has held two southside steering committee meetings and working with the committee to develop data on the existing conditions.</li> <li>- Working on a draft overarching plan for the area that will be presented to the steering committee.</li> <li>- Future goal for the steering committee to provide input on incentives for business development of the southside.</li> </ul>
Trails & Bike Paths Enhancements	Increasing recreational and multi-modal transportation opportunities through the expansion of trails and bike lanes	<ul style="list-style-type: none"> <li>- Utilize community feedback to identify opportunities for the expansion of the greenway trail and bike lanes</li> <li>- Determine the next phase of the Greenway Trail and begin the planning process</li> <li>- Explore or successfully obtain grants for the expansion of the Greenway Trail</li> <li>- Revisit the bike plan for implementation opportunities</li> </ul>	Hope Reasons, Amie Clark, Rick Murphy & Nic Hutchison	<ul style="list-style-type: none"> <li>- Staff is preparing options and tools for gathering community feedback</li> <li>- Establishing project team and gathering historical information completed on the Greenway Trail, the bike plan and grant opportunities</li> </ul>

## 2022 City Commission Continuous Improvements

The Board of Commissioners recognizes there are 2021 priorities needing continued focus. The three areas with updates are below.

- **Stormwater**

- The City allocated \$4 million in ARPA funds for stormwater projects. Most recently, the City executed a contract for the Buckner Lane Bridge Replacement Project, including constructing a wider replacement bridge over Crooked Creek and installing a new culvert under Oakcrest Drive and associated asphalt roadway widening and utility relocations. This project will improve stormwater conditions in the area by reducing the times Crooked Creek comes out of its banks due to severe storm events.

Additionally, the City has included a Cross Creek mitigation project for the South 24th Street and South 25th Street area. This project provides for the construction of a 4-acre stormwater detention basin next to the new South 24th Street bridge over Cross Creek. This project is for flood mitigation in the area.

- **City Facilities**

- The City allocated a total of \$800,000 from the Investment Fund to initiate the City Facility Improvement Trust Fund in FY22. The goal is to have \$1 million available for use in FY23 to begin facilities maintenance projects and have departments start reimbursing the Facility Improvement Trust Fund in FY24. The facilities projects from the 2020 facilities study will be prioritized for implementation by the facilities staff, department leadership and City Manager's Office.

- **Joint City/County Sportsplex**

- City Staff attends monthly sports tourism meetings to discuss business related to sports tourism in the area. The sports tourism commission delegated facility design to a smaller workgroup, which meets weekly with contracted facility management company to design the facility. City staff participates in these meetings, representing the city. The facility management company is working with contracted architect to fine tune design. Design update will be presented to the commission on 4/22/22 in a called meeting. Interlocal agreement is also being reviewed and revised prior to sending to the city for their review.