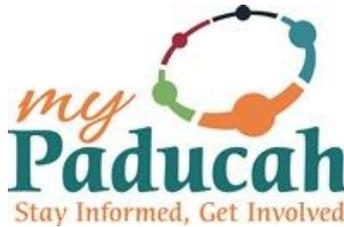


**NEWS
RELEASE**
February 23, 2016
City of Paducah, Kentucky



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State of the City Featured on New Episode of *Your City at Work*

PADUCAH, KY— On the latest episode of *Your City at Work*, Public Information Officer Pam Spencer interviews Paducah Mayor Gayle Kaler and City Manager Jeff Pederson about the State of the City. In this extended length episode, viewers will hear updates on a variety of Paducah projects. The new episode of *Your City at Work* can be seen on Government 11 on Friday at 4 p.m. It also airs Saturday at 8:30 a.m. and Monday at 9 a.m.

Mayor Kaler and Pederson begin the episode discussing the dynamics of Paducah's city manager form of government. Pederson says, "I think the advantage of this form of government is that it allows the elected officials to really dedicate themselves to policy-making and interacting with the citizens." Pederson says the day-to-day administrative tasks are handled through his management of the ten City departments along with their respective directors. The episode then turns to the annual budget process. Pederson says, "Ultimately the development of the budget is the biggest task of the City Manager's office. It's also the biggest policy decision that the City Commission makes in its deliberations and its ultimate approval."

The rest of the episode focuses on several projects including neighborhood revitalization, the 432 Broadway demolition project, storm water management, City Hall, the Holiday Inn Paducah Riverfront, the riverfront project, and the greenway trail. Mayor Gayle Kaler says, "We have a lot of projects before us to make decisions on, but I think they are very important projects that can change the way Paducah looks and the way Paducah lives in the next several years."

One of those projects is the rehabilitation of the floodwall which is more than 70 years old. Pederson says, "A lot of the mechanics of the floodwall, the operational parts that people do not see, need to be replaced. Our game plan is to start with Pump Station #2."

The City also is focusing on technology upgrades by investing in new enterprise resource planning software. Pederson says, "It's the introduction of a new system software platform that brings with it connectivity among all of our operations starting with a shared database and shared retrieval systems. All of this adds up to the ability to provide better customer service, operate more efficiently, improve communication flow at the staff level, and improve communication flow from staff to citizens. It's a huge multi-year undertaking."

The remainder of the episode involves discussions about the various City and community activities and festivals in addition to citizen engagement. This year the City will conduct a citizen's survey of 1400 randomly selected households. The previous survey was completed in 2013. Mayor Kaler says, "As elected officials, we can get a good gauge of what is important to our citizens. They can be very honest. It's anonymous and random. You are going to get a wide cross-section of the public."

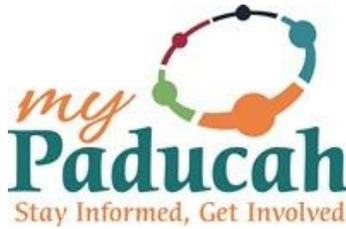


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In addition to airing on Government 11, the episode also is online at www.paducahky.gov and the various social media outlets for the City of Paducah including Youtube and Facebook. Check the website for program information, videos, news releases, and broadcast schedules. *Your City at Work* is hosted and produced by Public Information Officer Pam Spencer through the television production facilities at West Kentucky Community and Technical College. For more information about *Your City at Work* or other Government 11 programming, call WKCTC Television Production Coordinator Tom Butler at 270-534-3208 or Pam Spencer at 270-444-8669.

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