

2022



Market Contact Information

Paducah Parks & Recreation, 1400 HC Mathis Drive, Paducah, KY 42001, 270-444-8508

Our Mission

The mission of the Paducah Farmers' Market is to promote community values and partnerships between the area's citizens, businesses, cultural and recreational opportunities, and the healthy family farms that make this region an attractive place in which to live, work, and play. The Paducah Farmers' Market provides a gathering place to help nurture a sense of community between our growers, producers, artisans, local businesses and our customers.

Season Dates and Location

1. 2022 Days and Times of Operation:
 - **Set up during the week, Monday-Friday, at the Downtown Farmers' Market is not allowed. This includes any overflow produce.**
 - **Saturday Market dates and hours are: 7:30am -2:00pm, April 16-October 15**
 - **Tuesday Market dates and hours are: 3:00pm-7:00pm, May 3-September 27**
2. The Paducah Farmers' Market is located at the corner of Monroe and 2nd Streets near the flood wall.
3. The Farmers' Market pavilion and surrounding lot is marked with 60+ spaces. The first 20 spaces, which are located under the pavilion are assigned to returning vendors and then the next 20+ will be opened to new vendors after returning vendor registration ends. Spaces 21-60+ will be vendor-provided pop-up tents. The market manager will determine pop-up tent vendor location based upon vendor needs and products sold.
4. Tuesday Market is located at Carson Park—300 N 30th St, Paducah, KY 42001.

2022 Market Season

Paducah Farmers' Market runs from the middle of April to the middle of October. A Market Grand Opening will be held Saturday, April 16th—with a mid-week market during the months of May, June, July, August and September.

Vendor Registration

There is a one-time annual registration fee of \$75.00 for the Saturday downtown Paducah Farmers' Market complete season due at the time of registration. There is a one-time annual registration fee of \$50.00 for the Tuesday Midweek Market. Vendors register to sell their own product. The registration does not provide a vendor with the opportunity to sell items produced by persons other than the vendor. All vendors under the age of 18 must have a parent or guardian sign the vendor agreement. No refunds will be provided for missed sale days.

The 2022 season is defined as April 16th through October 15th. The City of Paducah covers vendor insurance set by dated Farmers' Market guidelines and vendors must follow all times, days, and dates as designated in the Farmers' Market overview.

Space is limited under the pavilion, but we will continue to create room for pop-up tent vendors—as is the norm in most communities. Vendors must attend on days they specify and are encouraged to attend as much as they can. Vendors may only use the space allotted to them. Vendors are not allowed to sublease spaces. Please notify the market manager/staff in case of an absence. Frequent absences can result in reassignment of vendor spots.

***Due to the influx of farms, seasonal items, and seasonal attendance—the market manager and staff have the ability to shuffle vendors locations in order to create traffic flow and market friendly shopping patterns. ***

Vendors must register with the Paducah Parks & Recreation (1400 H.C. Mathis Drive, Paducah, KY 42001) either by person or by mail. Checks should be made payable to Paducah Parks & Recreation. Vendor application forms and fees will be received to Paducah Parks & Recreation by an open

enrollment policy for the 2022 market season. We encourage you to sign up early to take part in as much of the full season as possible.

Who can sell? What does it mean to be local?

The Paducah Farmers' Market is a public service to support local agriculture and improve the quality of life in Paducah. One of the main goals of our farmers' market is for the consumer to have a direct relationship with the producer. Participation in the farmers market is only for local/regional farmers/growers who sell what they grow, raise, or produce on their farms and for local businesses/producers/artisans that make products or goods that enrich the local community. We strive to feature agricultural producers/goods from our own region, considered local within a 300-mile radius of the Paducah Farmers' Market, by the McCracken County Cooperative Extension Service. Applications from other areas will be reviewed and may be admitted on a case-by-case basis. The resale of agricultural products by farmers/growers or producers is limited to 20% of weekly sales.

Farmers/growers must identify all products through signage sold on behalf of other farmers/growers. If you are not a farmer, you may still be considered eligible to sell at the Paducah Farmers' Market as a producer/artisan of local goods and services.

Products allowed

1. Items to be sold at market include homegrown vegetables, fruits, flowers, potted plants, transplants, herbs, fish, eggs, meats, honey, nuts and cheeses to name a few. Other homegrown goods may include woodworking, homemade beauty products, soaps, candles, and wool items. The majority of the goods sold must be homegrown/produced, although we do strive for 100% local homegrown. Farms may supplement their own stock seasonally. Any product that is not directly from your farm must be labeled to inform the purchaser where the item originates.
2. Vendors selling live plants that require a nursery license (see KDA guidelines) are required to obtain said license through the state entomology office.
<http://www.uky.edu/ag/nurseryinspection/>
3. Food items such as baked goods and jellies may be sold, but it is the vendor's responsibility to comply with KDA and Health Department regulations and furnish all certifications and license needed, to the market manager, prior to selling at the farmers' market. All canned goods and other regulated items requiring micro processing, must have a current license displayed at all times. <http://chfs.ky.gov/dph/>. per the health department, if you plan on selling baked goods at the market you must live in Kentucky.
4. Artisan products that are handmade and display a *significant transformation* of the materials used, may be sold but must be approved prior to selling.
5. Live animals are not allowed to be sold at the Farmers' Market.
6. Flea market items (i.e. used home goods, antiques) are not allowed to be sold. Items to be sold are at the discretion of the market manager office and are subject to change.
7. All products must be discussed/reviewed by the Market Manager and staff for approval.

Celebration Saturdays

Celebration Saturdays highlights market vendors, community partners/business and their goods—feature simple music performances, face painting, and balloons, all to draw visitors to the market to do their shopping. Our homegrown market is a Saturday destination. Additional market fun on Celebration

Saturdays may include cooking demonstrations, educational demonstrations, featured local businesses, other children's activities, and sampling and food vendors!

Holiday Market

The purpose of the Holiday Market is to extend the selling season for local growers/producers, artisans, and bakers and also to capitalize on the holiday shopping season. The Homegrown Holiday Market will be held on Saturday, December 10th and the location will be determined at a later date.

This event is an extension of the Paducah Farmers' Market and is covered in the \$75 annual fee. Currently it is only open to Paducah Farmers' Market vendors, but if space allows, new vendors may be admitted with the same \$75 fee and will be expected to adhere to all product/market guidelines.

2022 Vendor Must Reads:

- Remember bathrooms do not open until 7:30am—corner of parking lot, port-a-john close to pavilion.
- If you want two spots you will have to pay the extra fee—this pertains to both markets.
- Spots are 10x10 which means you will need to have a 10x10 tent.
- All tents must be weighed down (sand bags, concrete blocks, water jugs, etc.)
- We do not cancel due to weather.
- Absolutely no grocery store/department store items. Continued violators will not be allowed to participate in the homegrown market.
- If you wish to sell canned goods, meats, eggs, honey, or other items requiring certification/licensure, the following is required by state law:
 - 2022 certificates/licenses must be posted any time you are selling at the market.
 - Product labels must be correct.
 - Copies of 2022 certificates/licenses must be provided to the Parks & Recreation office prior to selling.
- Electricity is a first come first served basis. However the Market Manger will determine which vendors are placed by electricity based on the products they sell (i.e. eggs, meats, fresh food, etc.) and the necessity of need. If you are interested in electricity for hot weather or other low priority needs you will be provided electricity once all the priority needs are met.
- Vendors will need to familiarize themselves with the "2020-2021 Kentucky Farmers' Market Manual" provided by the Kentucky Department of Agriculture (KDA). [Kentucky Farmers' Market Manual and Resource Guide \(kyagr.com\)](https://www.kyagr.com/)
- ALL items sold must be approved by the Market Manager.