



City Commission Meeting Highlights

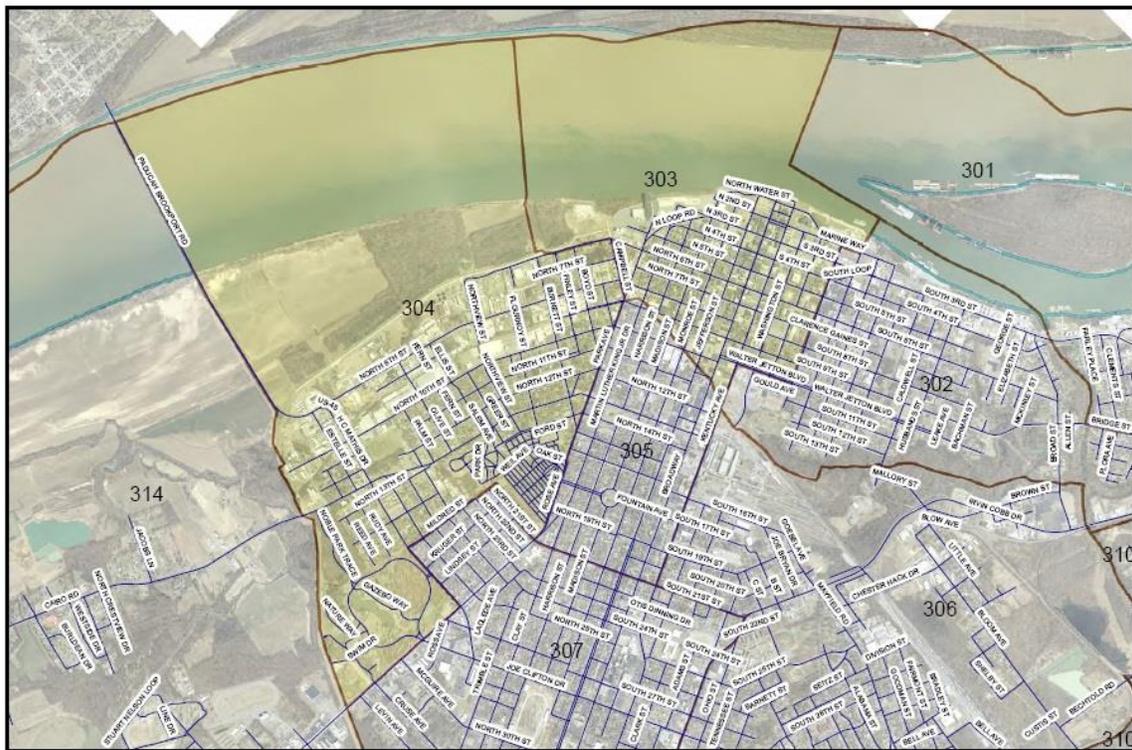
Tuesday, December 11, 2018, at 5:30 p.m. at City Hall

Professional Services Agreement for Development of Paducah Opportunity Zones Marketing Strategy

The Paducah Board of Commissioners approved a Municipal Order for a professional services agreement in the amount of \$50,000 with Thomas P. Miller & Associates for the development of a marketing and engagement strategy in an effort to attract private investment into Paducah's Opportunity Zones. The contract expires May 31, 2019. In the contract it states that "most zones, given their designation as 'distressed' will have to strategically position themselves to appeal to investors."

Opportunity Zones are economic development tools promoting investment in distressed communities through legislation enacted by the Federal Tax Cuts and Jobs Act of 2017. New investments in an Opportunity Zone area may be eligible for preferential tax treatment such as capital gains tax advantages. To qualify as an Opportunity Zone, a census tract must have a poverty rate of at least 20 percent, be nominated by the State for designation, and certified by the U.S. Department of Treasury.

In February 2018, the Governor's office asked Kentucky communities to submit their request for Opportunity Zone designations. Kentucky has a total of 144 Opportunity Zones in 84 counties. The City of Paducah requested seven designations and received two Opportunity Zone designations for Census tracts 303 and 304 located on the northern and downtown areas in Paducah.



Paducah, KY

0 0.45 0.9 Miles

Designated Opportunity Zones

Repeal Paducah Code of Ordinances Section 66-93

The Paducah Board of Commissioners approved an ordinance to repeal Section 66-93 of the Paducah Code of Ordinances regarding the use of profane, offensive, or indecent language in public places. The ordinance was enacted in 1967; however, in



Pam Spencer, Public Information Officer
City of Paducah • P.O. Box 2267 • Paducah, Kentucky 42002
270/444-8669 • Office 270/443-5058 • Fax
Website: <http://paducahky.gov> Email: pspencer@paducahky.gov

February 2017, the Supreme Court of Kentucky addressed ordinances regulating speech. Paducah has since received an attorney opinion stating that Section 66-93 of Paducah's Code is believed now to be unconstitutional.

2018 Christmas Parade Winners

The Parks & Recreation Department handed out the awards for the 2018 Christmas Parade held December 1 which had the theme *A Comic Book Christmas*. To view the Christmas Parade set to music (56 minutes in length), visit <https://youtu.be/sJLEwO4ud0g>. The parade award winners are as follows:

Themed Float Division:

- 1st Place – Paducah McCracken Composite Mountain Bike team
- 2nd Place – James Sanders Nursery
- 3rd Place – Girl Scout McCracken County Service Unit
- 4th Place – Dippin' Dots
- 5th Place – BFW/Marcum Engineering

Religious Float Division:

- 1st Place – Highland Cumberland Presbyterian Church
- 2nd Place – West KY Christian Alliance
- 3rd Place – Grace Point Church

Non-Float Division:

- 1st Place – MelRhea Balloons
- 2nd Place – Goodwin Farms
- 3rd Place – Blackburn Farms

School Float Division: Paducah Middle School

Drill Team Division:

- 1st Place – Tornado Cheer Squad
- 2nd Place – Paducah Quick Step Cloggers
- 3rd Place – Silver Lining HomeSchool

Band Division:

- 1st Place – Paducah Tilghman High School Band of Blue
- 2nd Place – McCracken County High School Band

Quick Highlights

- Jay Page, Beverly McKinley, and Vic Patel reappointed to the Paducah Convention & Visitors Bureau Board.
- Commissioner Richard Abraham reappointed to the Brooks Stadium Commission.
- Municipal Order approved to extend the fuel contract with Midwest Terminal for the 2019 calendar year.

###



Pam Spencer, Public Information Officer
City of Paducah • P.O. Box 2267 • Paducah, Kentucky 42002
270/444-8669 • Office 270/443-5058 • Fax
Website: <http://paducahky.gov> Email: pspencer@paducahky.gov