



Board of Directors

Regular Meeting

January 28, 2019 3:00 p.m.

City Hall Commission Chambers' Ante Room

Minutes

A regular meeting of the members of the Paducah Main Street Board was held on Monday, January 28, 2019, at 3:00 p.m., at City Hall in the Commission Chambers' Ante Room, second floor, Room

Members - Present

Landee Bryant
Josh Linville
Zack McMillan
Jill Poimboeuf

Members - Absent

Jeff Canter
Jennifer Frazier
Jim Smolen

Staff - Present

Katie Axt – Main Street Director
Donna Jackson – Administrative Asst. I

MONTHLY REINVESTMENT STATS

Staff presented an overview of the Kentucky Main Street reinvestment stats. Stats will be reviewed monthly by the Board and reported to Kentucky Main Street quarterly. The Board discussed additional metrics to track for Paducah Main Street. Board members suggested tracking activity in Lower Town, and volunteer activity for all events.

2019 WORK PLAN DEVELOPMENT

Staff will be working with each Main Street committee to develop work plans for 2019. The 2019 Work Plan will be reviewed and approved by the Board in April.

2019 VOLUNTEER APPRECIATION DINNER

Staff provided an updated on the March 7th Volunteer Appreciation Dinner. Zack McMillan secured a sponsorship from Independence Bank for food. Jill Poimboeuf secured a sponsorship from Jennings & Associates for beverages. Josh Linville secured a sponsorship from Manly Daniels for the event fee. Paducah Main Street will cover print materials and music.

2019 COMMITTEE REPORT OUTS

Organization – Zack McMillan reported that Org Committee is recruiting new committee volunteers from Paducah Tilghman and McCracken County high schools

Design – Katie Axt reported out that Design Committee's focus is developing Downtown Design Guidelines

Promotions – Promotions Committee did not meet in January. Next meeting will be February 14

Economic Vitality - Economic Vitality did not meet in January.

ADJOURN

Next Meeting Scheduled For: February 25, 2019