



## Request for Proposal

## Call for Entries

### About

Paducah Power System and the City of Paducah would like to invite the artists living and working in Western Kentucky to apply for the Art Utility Box program, "powerART"! As part of the City's initiatives for beautification, community development, and need for public art – we have partnered with Paducah Power System to create visual paintings that connect and encourage the vibrancy and culture of Paducah by using Paducah Power's utility boxes! The utility box art program is designed to enhance and grow upon Paducah's, character, and culture.

### Goals

- Creates a sense of place and belonging
- Encourages dialogue and engagement with its surrounding

### Location of Utility Boxes

Noble Park near lake Gerry B. Montgomery

### General Guidelines

- The submitted artwork **must** resemble the art that will be painted on the box.
- **Acrylic paint only** - Spray painting is not permitted or artwork that requires any adhesive
- The meter, labels, stickers, levers, hinges, and keyholes on the box **will not have any coating** over them
- The **vents will not be covered** as not to restrict airflow from the cabinet
- When washing or painting the box, it should be done in a manner so that no moisture gets inside the box through any vents. **There is sensitive electronic equipment inside the boxes**

### Eligibility

- Regional call for artists living and working in Western Kentucky
- 18 years or older, *if under the age of 18 you must have a parent/guardian be present*
- Individuals, groups, and organizations may apply
- You may submit up to three images

### Timeline

Deadline:	Aug. 23rd, 2019 by 4:30pm (in-person, mail or email)
Jurying:	Aug. 29 <sup>th</sup> – Sept.12 <sup>th</sup> , 2019
Notification:	Sept. 16 <sup>th</sup> , 2019
Painting:	Sept. 23rd –27 <sup>th</sup> and Sept. 30 <sup>th</sup> – Oct. 4 <sup>th</sup> , 2019 (two weeks)
Completion:	Oct. 5 <sup>th</sup> , 2019



## City of Paducah Paducah Power System Utility Box Art



### Design Criteria

- Original Art
- Creative and innovative concepts
- Must be viewable from far away
- **No black and white artwork**
- Artwork **must not** consist primarily of dark colors; due to the potential overheating of the boxes
- **Avoid text and words in the design**
- **Must not Contain:**
  - o Any copyrighted or trademarked image or logo;
  - o A brand or business name;
  - o Is plagiarized, stolen, or copied from another source (individuals, show, fan-art, intellectual property);
  - o Defames or invades the rights of any person, living or dead;
  - o Is likely to incite or produce an imminent lawless act

### Compensation

Each selected artists/groups will receive recognition, design credit (artist signature on boxes), credit through City of Paducah's social media. Artists will receive \$250 for supplies and artistic service. This payment includes materials and supplies as well as artist's services. Artists will receive \$250 after the completion of their Utility Box Art. **Artists must have a business license with the City of Paducah and submit a W9 form after artwork has been selected to receive compensation.**

### Submission Guidelines

#### **You must submit the application:**

- Your designs (in color)
- Artist bio
- Artwork Statement
- Portfolio (3-5 images).

You can submit your application three ways

You may mail or submit your application in person to:

Attn: Nelvin Cecil Howell  
300 South 5th Street, P.O. Box 2267  
Paducah, Kentucky 42002

You may email your application to: [nhowell@paducahky.gov](mailto:nhowell@paducahky.gov)

### Contact

For more information and questions please contact Nelvin Cecil Howell, *Customer Experience Representative*, by email: [nhowell@paducahky.gov](mailto:nhowell@paducahky.gov) or by phone: 270-444-8800



**City of Paducah  
Paducah Power System  
Utility Box Art**



**Artist Information**

First Name \_\_\_\_\_ Middle Int. \_\_\_\_\_ Last Name \_\_\_\_\_

Name of Organization (if applicable) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

*If under 18 years old, age:*

Name of School \_\_\_\_\_ Grade \_\_\_\_\_

*Signature of Parent/Guardian Consent (under 18)* \_\_\_\_\_

Applicant Signature \_\_\_\_\_

**Artist Information**

*Please attach an artist bio, statement and a portfolio (3-5 images) with your submission.*



**City of Paducah  
Paducah Power System  
Utility Box Art**



**Submission Information**

Below list the title of submission and a brief description of the work. (How does it showcase the character, culture and/or history of Paducah?)

Title \_\_\_\_\_

Description:

Title \_\_\_\_\_

Description:

Title \_\_\_\_\_

Description:

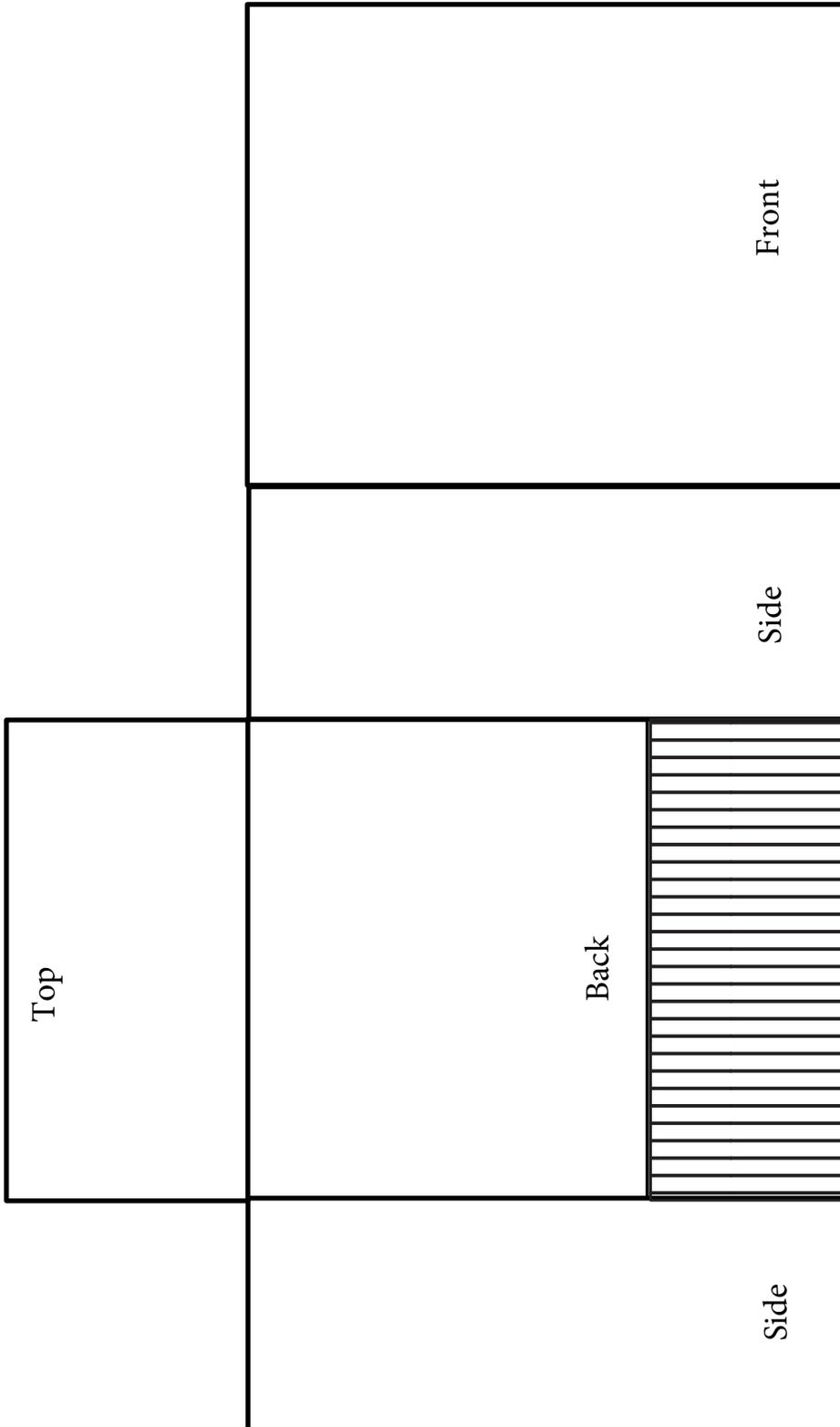
Actual utility boxes vary in size, shape and have various vents, seams, doors, and handles. Be prepared to adjust art work to fit a unique utility box.

## Utility Box Template

Artist Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_



Use this or a similar template for your design

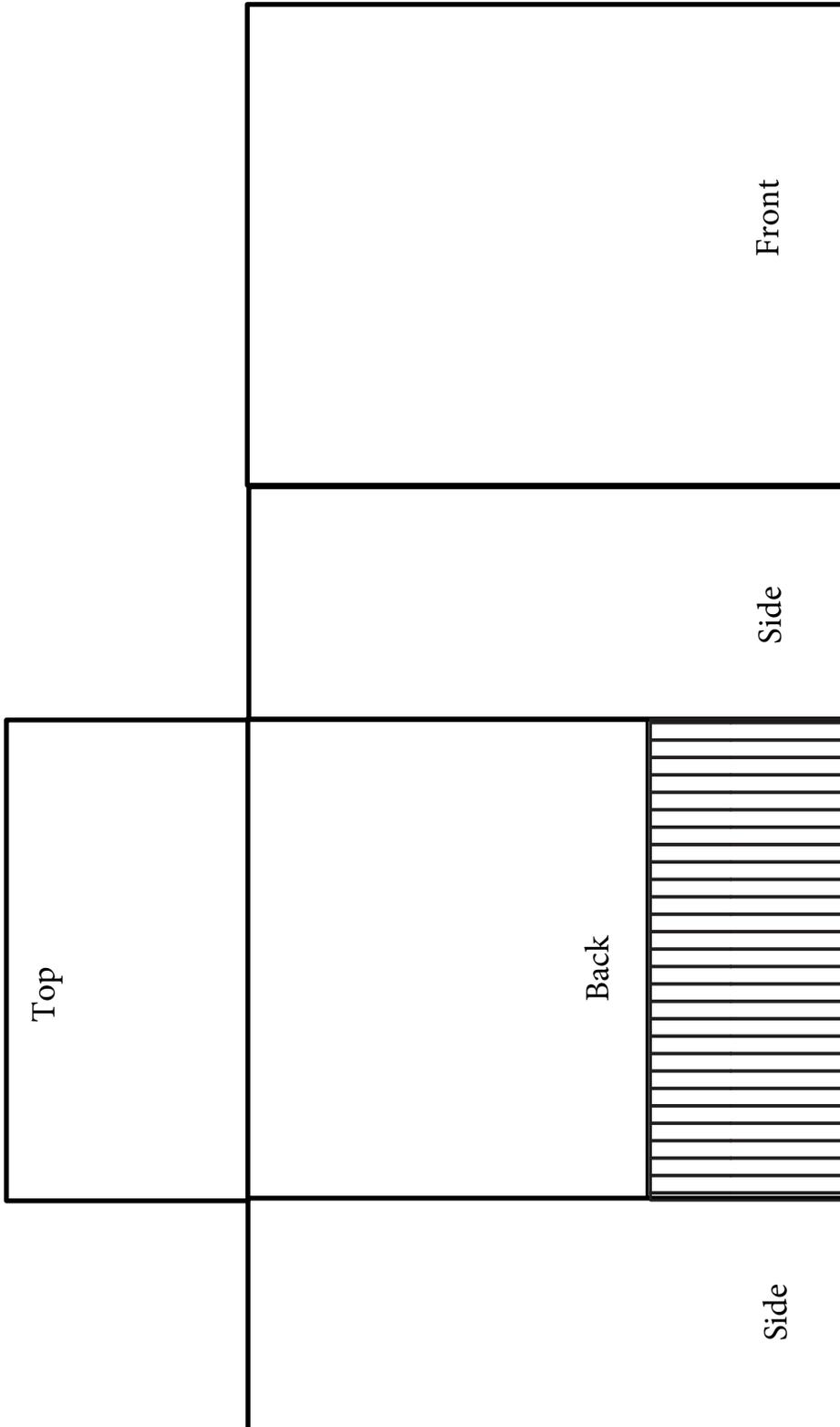
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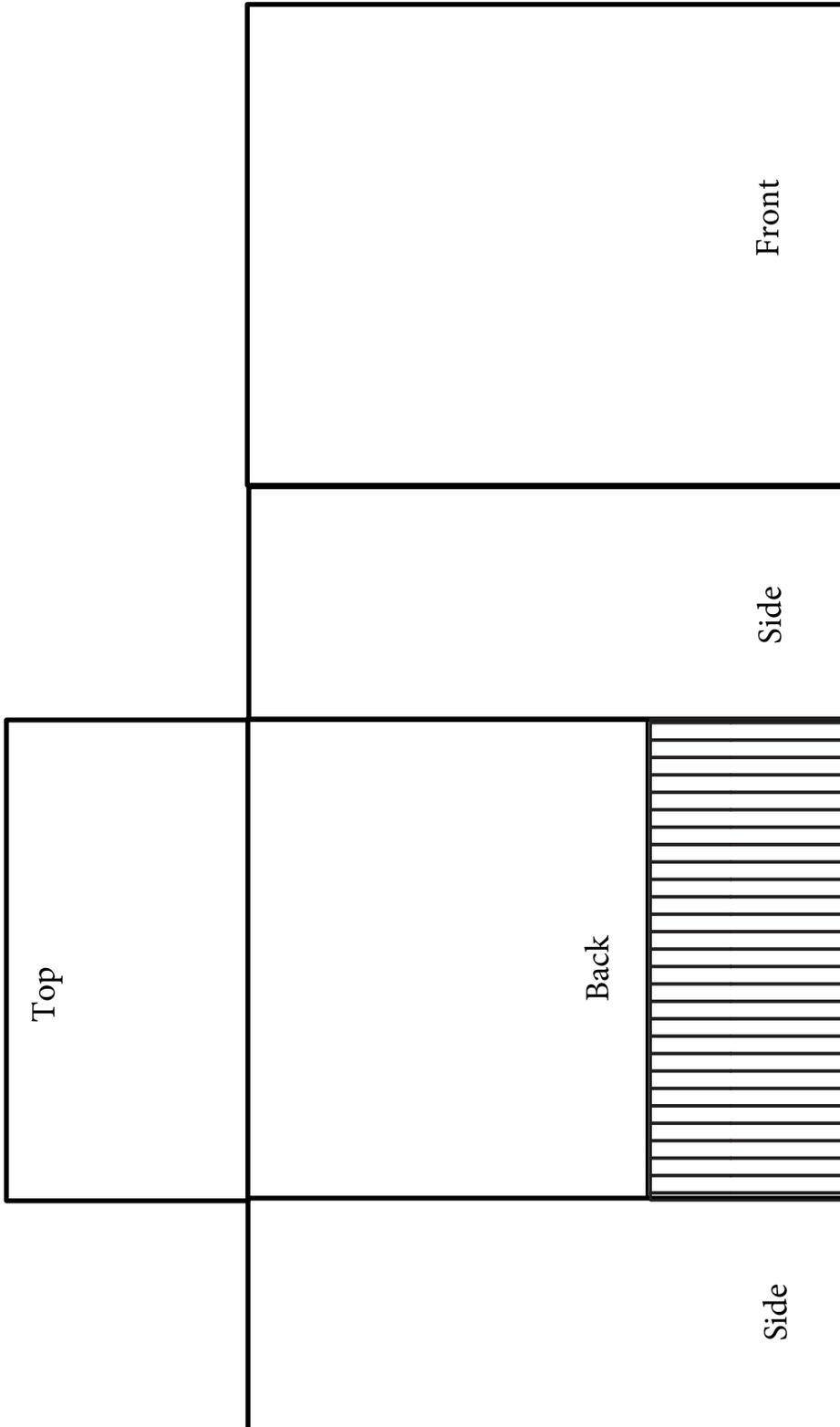
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