

**NEWS
RELEASE**

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CITY OF PADUCAH, KY



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EntrePaducah® Featured on Quality of Life

PADUCAH, KY—EntrePaducah® is an organization created to provide support and development resources for entrepreneurs. On this episode of *Quality of Life*, Mayor Bill Paxton interviews EntrePaducah® Executive Director/Concierge Terry Reeves and Technology Concierge Rich Davis.

Reeves explains the origin of EntrePaducah® and the titles of concierge, which were first conceived in 2007 from a Think Tank studying economic development. The EntrePaducah® Advisory Board was formed in 2008, and Reeves and Davis were hired in 2009. EntrePaducah® has several strategic and financial partners: City of Paducah, McCracken County, Greater Paducah Economic Development Council, Paducah Area Chamber of Commerce, and Murray State University.

In the past year, EntrePaducah® has helped to open 12 local businesses. Reeves and Davis provide examples of recent business success stories and explain available funding opportunities. Davis, who specializes in helping technology-driven businesses, says “A lot of engineering jobs are declining; however, medical technology and info tech jobs are rising.” The gentlemen site Genesis Health Technologies as a med-tech company that they assisted. Genesis recently received State grant funding.

In March, Kentucky Governor Steve Beshear announced the Southern Growth Policy Board awarded EntrePaducah® its “Innovator Award” for 2010. The award was given for EntrePaducah’s work with small businesses facing challenges from the economic downturn.

Quality of Life: EntrePaducah® can be viewed on Government Channel 11 on Mondays at 11:00 a.m.; Wednesdays at 10:00 p.m.; Fridays at 9:00 p.m.; and Saturdays at 8:30 a.m. A low-resolution version of the episode and programming schedules are available on the City’s website www.paducahky.gov. For more information about *Quality of Life* or other programming on Government 11 call West Kentucky Community and Technical College Television Coordinator Tom Butler at 534-3208 or Pam Spencer at 444-8669.

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