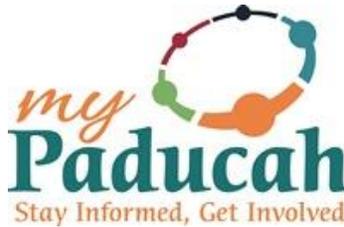


**NEWS
RELEASE**
February 9, 2015
City of Paducah, Kentucky



Contact: Pam Spencer
Public Information Officer
Phone: 270-444-8669
Fax: 270-443-5058

State of the City Featured on New Episode of *Your City at Work*

PADUCAH, KY— On the latest episode of *Your City at Work*, Public Information Officer Pam Spencer interviews Paducah Mayor Gayle Kaler and City Manager Jeff Pederson about the State of the City. In this extended length episode, viewers will hear about a variety of Paducah projects and programs and get an update on their completion or progress. The new episode of *Your City at Work* can be seen on Government 11 starting tonight at 9 p.m. It also airs Friday, February 13 at 4 p.m. and Saturday, February 14 at 8:30 a.m.

During 2014, several city departments received awards. For the third year in a row, the Parks Department received the Outstanding Department Award from the Kentucky Recreation & Parks Society, and the Paducah Police Department received the Kentucky League of Cities Enterprise City Award for its Don't Be In-text-icated program which brings awareness to the dangers of driving while distracted. The Finance Department received its 23rd consecutive award for financial reporting from the Government Finance Officers Association. Pederson says, "This award represents an initiative of our Finance Department. It's not an obligation of the state or the city. It's an option to pursue excellence and achieve recognition for doing that. The fact that the Finance Department in the City of Paducah has done that and maintained it for over 20 years is extraordinary. I don't suspect there are many cities in Kentucky that can make that same claim."

Mayor Kaler and Pederson also talk about the successes of the Fountain Avenue Neighborhood and of Paducah Main Street and outline some of the recent initiatives coordinated by the city including the Upper Story Residential Living Initiative. Mayor Kaler says, "I think it's very important to create that vitality. You don't want your entire downtown to be just retail or business. You need folks living there, enjoying the riverfront, and creating that synergy for economic development."

Also in this episode, viewers will hear about the creation and development of the Fire Prevention Division, the efforts by the Information Technology Department to update the City's Enterprise Resource Management software, the growth of the Farmers' Market, and the opening of the Ohio River Boat Launch. The Riverfront Development Project, the Greenway Trail, Noble Park, the City Hall project, and curbside recycling research also are highlighted.

Both Mayor Kaler and Pederson stress the importance of public-private partnerships and in engaging citizens in city government. Pederson says, "Even in this age of advancing technology and social media, we recognize that nothing beats face-to-face communications, face-to-face conversations."

In addition to airing on Government 11, the episode also is online at www.paducahky.gov and the various social media outlets for the City of Paducah including Youtube and Facebook. Check the website for program information, videos, news releases, and broadcast schedules. *Your City at Work* is

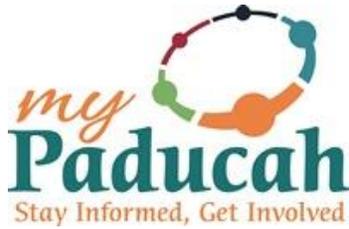


City of Paducah • P.O. Box 2267 • Paducah, Kentucky 42002
pspencer@paducahky.gov • Email

Stay informed and get involved in City of Paducah government with My Paducah.
Visit <http://paducahky.gov> for details.

**NEWS
RELEASE**

February 9, 2015
City of Paducah, Kentucky



Contact: Pam Spencer
Public Information Officer
Phone: 270-444-8669
Fax: 270-443-5058

hosted and produced by Public Information Officer Pam Spencer through the television production facilities at West Kentucky Community and Technical College. For more information about *Your City at Work* or other Government 11 programming, call WKCTC Television Production Coordinator Tom Butler at 270-534-3208 or Pam Spencer at 270-444-8669.

###



City of Paducah • P.O. Box 2267 • Paducah, Kentucky 42002

pspencer@paducahky.gov • Email

Stay informed and get involved in City of Paducah government with My Paducah.

Visit <http://paducahky.gov> for details.