

PADUCAH PARKS SERVICES DOG PARK SPONSOR BENEFITS

Please note that this will be a permanent recreational facility and the only one of it's kind in McCracken County or any adjacent county. Any signage will be maintained for the natural life of the signage.

TITLE SPONSOR: \$10,000 or more

- Opportunity to name the facility for up to 5 years. The facility will be referred to in print, web, radio/TV and signage as requested by the sponsor. (The Parks Department reserves the right to approve the name)
- Representative speaks to participants from the stage at opening ceremony.
- Personalized signage provided and displayed at the park (6' w by 4' high sign multi color image/text on Alucabond))
- Acknowledgement given in press releases/media presentations for park opening
- Award of appreciation given at the dedication event (plaque)
- Display/Yard Sign recognizing sponsorship
- Name on printed program at dedication ceremony
- Opportunity to market to all participants by placing marketing materials in each participants "goody bag"

GOLD MEDAL SPONSOR: \$2500 or more

- Representative speaks to participants from the stage at opening ceremony.
- Personalized signage provided and displayed at the park (6' w by 4' high sign multi color image/text on Alucabond))
- Acknowledgement given in press releases/media presentations for park opening
- Award of appreciation given at the dedication event (plaque)
- Display/Yard Sign recognizing sponsorship
- Name on printed program at dedication ceremony
- Opportunity to market to all participants by placing marketing materials in each participants "goody bag"

SILVER MEDAL SPONSOR: \$1000 or more

- Representative speaks to participants from the stage at opening ceremony.
- Personalized signage provided and displayed at the park (3' w by 4' high sign single color image/text on Alucabond)
- Acknowledgement given in press releases/media presentations for park opening
- Award of appreciation given at the dedication event (plaque)
- Display/Yard Sign recognizing sponsorship
- Name on printed program at dedication ceremony
- Opportunity to market to all participants by placing marketing materials in each participants "goody bag"

BRONZE MEDAL SPONSOR: \$500 or more

- Representative speaks to participants from the stage at opening ceremony.
- Signage provided and displayed at the park (3' w by 2' high sign text only on Alucabond)
- Acknowledgement given in press releases/media presentations for park opening
- Award of appreciation given at the dedication event (plaque)
- Name on printed program at dedication ceremony
- Opportunity to market to all participants by placing marketing materials in each participants "goody bag"

BLUE RIBBON SPONSOR: \$250 cash or more

- Award of appreciation given at the event (certificate)
- Name on printed program at opening ceremony and luncheon
- Opportunity to market to all participants by placing marketing materials in each participants "goody bag"

IN-KIND SPONSOR: Considered on a case-by-case basis based on need/enhancement of Games. In-kind recognition not to exceed the Silver Medal Sponsorship level of recognition

Paducah Parks Services Dog Park Sponsorship Commitment Form

Name of Agency: _____
Address: _____
Contact Person: _____
Phone: _____

PLEASE **CIRCLE** THE LEVEL AT WHICH YOU WISH TO SPONSOR THE PADUCAH DOG PARK:

GOLD MEDAL - \$2500.00 OR MORE

SILVER MEDAL - \$1000.00 OR MORE

BRONZE MEDAL - \$500.00 OR MORE

BLUE RIBBON - \$250.00 OR MORE

IN-KIND- Description and Value: _____

Please mail commitment form and tax-deductible check

Check Enclosed

Signed: _____ Date: _____

On behalf of the Paducah Dog Park Sponsorship Committee

Thank you!

Paducah Parks Services c/o Dog Park
1400 HC Mathis Dr.
Paducah, KY 42002