

### **Hopes Are High For Infiniti Media, Inc. Expansion**

Infiniti Media, Inc. and the Greater Paducah Economic Development Council announced today that Infiniti Media has strongly indicated that it will locate a facility in Paducah if tax incentives under the Kentucky Industrial Development Act are approved. This will lead to Infiniti Media, Inc. expanding operations and locating in the Industrial Development Authority's Industrial Park West.



**Gene Strong**

Infiniti Media, Inc. based in Torrance, CA manufactures and distributes audio, video and cassette disk cases. The firm will employ over 100 people. The plastic injection molding process will be housed in a 100,000 square foot facility that will be constructed in the Industrial Park West. Capital investment will exceed \$47 million.

Late last year, Coca-Cola became the first tenant in the park when the firm decided to move their distribution center from Broadway in Paducah and expand their workforce. That decision, as expected, has spurred interest in the park as a whole.

Infiniti Media is a leader in the industry with satisfied customers in the United States and in Canada, Mexico, and South America. Infiniti's professionally trained customer support team provides personalized service of incomparable expertise and product knowledge. Infiniti Media realizes immediate attention to customer needs is essential within the fast-moving recording industry and responds with prompt service through existing distribution facilities and now a manufacturing facility in Paducah/McCracken County.

The decision to expand operations in Paducah/McCracken County was made based on a number of factors -- chief among them were the pro-business environment, favorable operating costs and quality work force in the region.

Ken Wheeler, chairman of the GPECDC board said, "We couldn't be more pleased we were able to bring Infiniti Media to this region. The addition of 100 good-paying manufacturing jobs is just what we look for when we go out and recruit."

Mayor Bill Paxton said, "Adding top quality manufacturing jobs to the region is a primary goal of the area leadership. We have been working for some time to diversify our work force and this is a specific example of our efforts."

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**ECONOMIC DEVELOPMENT COUNCIL**

McCracken Judge Executive Danny Orazine added, "As both the Mayor and I have said, 'We will be successful at economic development,' and here is the proof. Infiniti Media will be a welcome addition to our community."

IDA Chair Sandra Wilson said, "This is a growing market and we welcome this company to Western Kentucky."

TVA Director Skila Harris said, "TVA is delighted that Infiniti Media has chosen Paducah as the site of its new manufacturing facility. To make this venture a reality, TVA economic development staff worked with the Paducah Power System, Kentucky Cabinet for Economic Development, Greater Paducah Economic Development Council, City of Paducah, McCracken County Fiscal Court, and South Kentucky Industrial Development Association. TVA provided Infiniti with technical and site location services and financial assistance in support of the project. The success of our team effort is a reflection of TVA's steadfast commitment to helping all Valley communities attract quality jobs and investments."

If the state incentives are approved, construction of the facility should begin in the next few months. Infiniti Media, Inc. plans to be up and running by the third quarter of 2004.