

**NEWS
RELEASE**

November 25, 2009
CITY OF PADUCAH, KY



Contact: Pam Spencer
Public Information Officer
Phone: 270-444-8669
Fax: 270-443-5058

Quality of Life: Community Scholarship Program

PADUCAH, KY— Government 11, the government access channel of the City of Paducah, has a new segment airing for *Quality of Life*, the program hosted by Mayor Bill Paxton. In this segment, Mayor Paxton interviews Dr. Barbara Veazey, West Kentucky Community and Technical College (WKCTC) President, and Dwane Tucker, Chairman of the Rotary Club Community Scholarship Task Force.

The Community Scholarship Program (CSP) is a proposed program that would provide each Paducah and McCracken County high school graduate, who meets the list of performance standards, with a two-year tuition scholarship to WKCTC. Dwane Tucker outlines the performance standards for students to achieve in high school in order to receive the scholarship. Dr. Veazey says, “Our goal is for every high school graduate to go on to post secondary education in McCracken County.” Mayor Paxton says, “I think it’s one of the best ways we can use our taxpayer’s dollars, to further the education of the citizens.”

The goal of the CSP is to increase the overall quality and skill level of the local workforce in order to improve the region’s economic development potential. Tucker says, “The higher skill level of the workforce, the more attractive the workers are to current employers and to future employers.”

The program is a partnership between Rotary Club of Paducah, WKCTC, McCracken County Schools, and Paducah Independent Schools. The program is a public/private partnership. The Paducah City Commission and the McCracken County Fiscal Court have approved financial commitments that would provide half the necessary annual funding. A private fundraising effort is underway.

Quality of Life: Community Scholarship Program begins airing November 27, 2009 at 7:00 p.m. on Government Channel 11. It can be seen Mondays at 10:00 a.m., Fridays at 7:00 p.m., and Saturdays at 9:30 a.m. and 8:30 p.m. A low-resolution version of the episode and programming schedules are available on the City’s website www.paducahky.gov. For more information about *Quality of Life* or other programming on Government 11 call Tom Butler at 534-3208 or Pam Spencer at 444-8669.

###



City of Paducah • P.O. Box 2267 • Paducah, Kentucky 42002
270/444-8669 • Desk 270/443-5058 • Fax

<http://www.paducahky.gov>

Pam Spencer, Public Information Officer